

**THE COST REDUCTION ACTIVITIES IN THE LOGISTICS
DEPARTMENT OF PERODUA
WITH SPECIAL EMPHASIS ON TRUCK LOAD
EFFICIENCY**

MOHD FADZLI BIN JOHARY

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DECLARATION OF ORIGINAL WORK



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UNIVERSITI TEKNOLOGI MARA
MELAKA

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I, MOHD FADZLI BIN JOHARY, (I/C Number: 840207-14-6069)

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- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degree
- This project paper is the result of my independent work and investigation, except where otherwise stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

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ABSTRACT

Organizations today are quite concern about minimization of cost and maximization of profit. Cost optimization is vital for companies as it like the backbone of sales of the company. As companies are reaching to a higher level in obtaining and producing more sales, they must be able to gain the competitive advantage over their competitors in the same industry. Based on that reason, many companies has focus on cost reduction. This research has been conducted with purpose to get the understanding and identify the activity that is related to the cost reduction purpose. The selected company for this study is Perodua because it was well established car manufacturer and can be a good example for this research. This study focus on the truck load efficiency activity in Logositics Department of Perodua.

For the purpose of conducting this study, exploratory research was used. All the data collected is taken from both primary and secondary data which was from Perodua itself. The data has been interpreted and analyzed by using graphs, charts, tables and diagram. From the findings and analysis, the researcher able to see clearly the activities held in relation to cost reduction. Hopefully, from the findings of this research can give some benefits to the company and the public as with this research; they can make some improvement and also serve as guideline for another study.